



DoWon Kim

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TECHNICAL SKILLS



TOOLS

Adobe Premiere Pro
Adobe After Effects
Adobe Photoshop
Adobe Illustrator
Maxon Cinema 4D



PRODUCTION

Directing
Lighting
Sound Recording
Photography
Motion Graphic
3D Graphic



CREATIVE

AP Style
News Reporting
Creative Advertising
Media Planning



KOREAN



ENGLISH

PROFESSIONAL EXPERIENCE

Sept. 2018

April. 2019

OSU National Student Advertising Competition Team *media planner*

- Participated as a media planner, surveyor and videographer in the two-awards-winning ad campaign for Wienerschnitzel, the world's largest hot dog chain.
- Created the paid media plan for the NSAC client including the campaign budget and calendar & flowchart.
- Achieved +600 overall survey responses reaching out to +1500 international students.
- Mediated discussions and offering innovative ideas for the campaign.

Jan. 2018

April. 2019

OSU International Student Organization *media coordinator*

- Represented +2000 international students on campus.
- Planned effective video promotion strategies, and creating number of videos using diverse media tools.
- Managed +2000 members of a Facebook group to promote the school's international events.

Aug. 2017

Jan. 2019

The O'Colly *staff reporter*

- Wrote and published an award-winning front page story in the school's student newspaper.
- Wrote and reported in-depth stories for the school's international coverage.

Nov. 2018

Nov. 2018

tvN *local coordinator*

- Worked as a local coordinator for tvN, a Korean TV station, which has 16 million subscribers on Youtube.
- Managed and coordinated video shooting schedule for production team from South Korea.
- Translated English to Korean between scheduled interviewees and Korean producers.

Sept. 2015

June 2017

South Korean Army *sergeant*

- Worked at the G.O.P security battalion, which was located behind the Demilitarized Zone.
- Appointed to a squad leader position, working at various positions such as public affair officer assistant unit photographer, designer, videographer, operation officer assistant, and translator.
- Represented the battalion, translated Korean to English when Combined Force Commander Gen. Brooks and officers of U.N. Command & Neutral Nation Supervisory Commission visited the battalion

EDUCATION

Jan. 2014

May. 2019

Feb. 2009

Feb. 2012

Oklahoma State University

B.S. Multimedia Journalism

Korea Animation High School

TV&Film major, Animation minor

AWARDS RECEIVED

April. 2019

Alpha Delta Sigma Honors Society

American Advertising Federation

April. 2019

Best Creative Award in 10th District

American Advertising Federation

April. 2019

Second Place in 10th District

American Advertising Federation

March. 2019

First Place in Entertainment/Talk programs

Oklahoma Broadcast Education Association

Feb. 2019

Third Place in Television News Magazine

The Broadcast Education Association Festival of Media Arts

April. 2018

Second Place in Feature Writing

Oklahoma Collegiate Media Association